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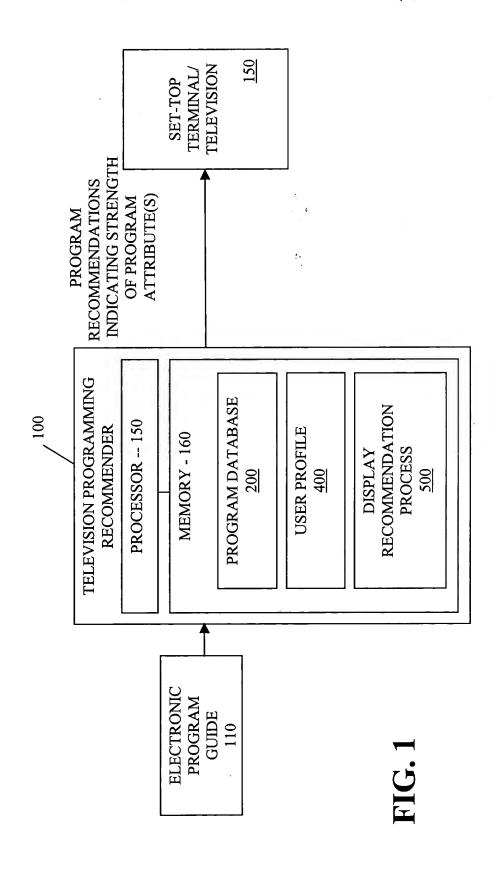
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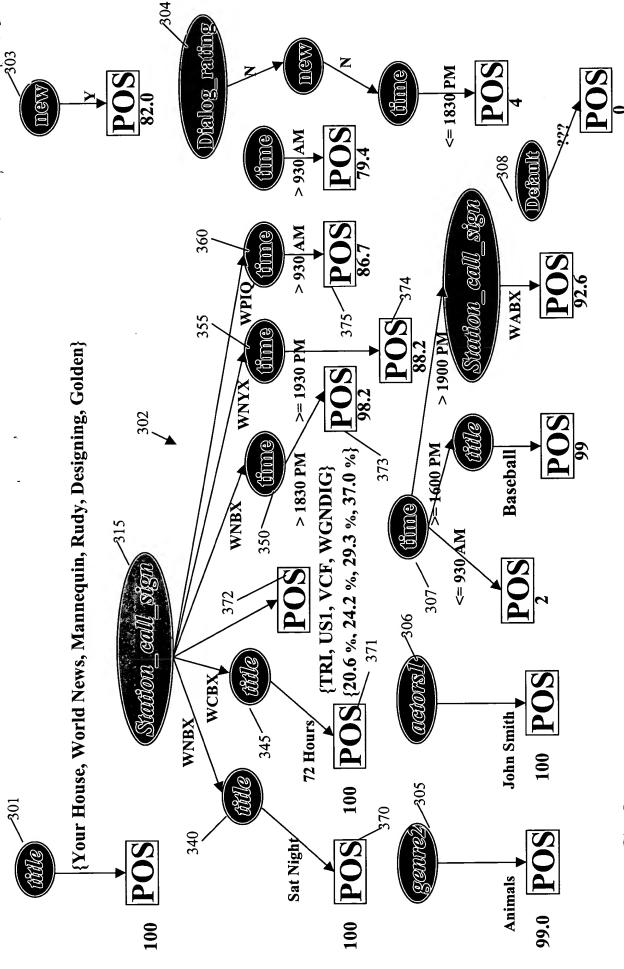
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DOGOGGG LOUGO

PROGRAM DATABASE - 200

RECOMMENDER SCORE 270	55	78	**	96
:				
GENRE 255	COMEDY	SITCOM		DRAMA
TITLE 250	LUCY	AL'S FAMILY		YOUR HOUSE
CHANNEL 245	CH 1	CH 1		CH 3
$\begin{array}{c c} DATE/TIME & CHANNEL \\ \hline 240 & 245 \end{array}$	11/18/99 8:00 P.M.	11/18/99 8:30 P.M.	•	11/18/99 9:00 P.M.
	205	210		220



FIG

USER PROFILE -- 400

	RULE	SCORE	
	450		<u>455</u>
405	Title = {Your House, World News, Mannequin,	100.0%	
	Rudy, Designing, Golden}		
406	Station_call_sign = WNBX & Title = Sat Night	100.0%	_
407	Station_call_sign = WCBX & Title = 48 Hours	100.0%	
408	Station_call_sign = WNBX & Time > 6:30 PM	98.2%	
409	Station_call_sign = WABX & Time > 7:00 PM	92.6 %	
410	Station_call_sign = WNYX & Time >= 7:30 PM	88.2%	
411	Station_call_sign = WPIQ & Time > 9:30 AM	86.7%	
412	Station_call_sign = HBC & Time > 9:30 AM	79.4%	
413	Actors1 = John Smith	100.0%	
414	Genre2 = Animals	99.0%	
415	Time >= 4:00 PM & Title = Baseball	99.0%	
416	Station_call_sign = TRI	20.6%	
417	Station_call_sign = US1	24.2%	
418	Station_call_sign = VCF	29.3%	
419	Station_call_sign = WGNDIG	37.0%	
420	Time <= 9:30 AM	2.0%	
421	New = Y	82.0%	
422	Dialog_rating=N & New=N & Time<=6:30 PM	79.4%	
423	Default = ???	0%	

FIG. 4

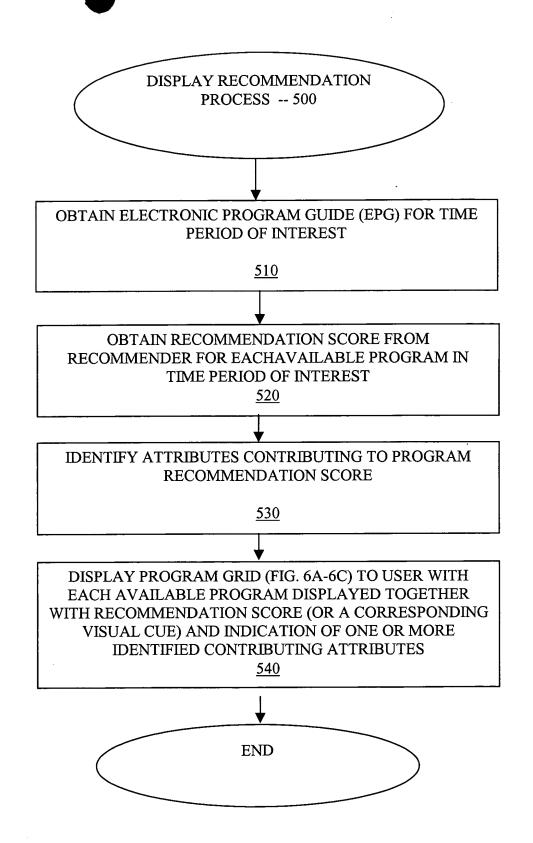


FIG. 5

DODDOG LODDOG

(WITH SCORE AND INDICATION OF CONTRIBUTING ATTRIBUTE(S))

					7-			_		\ \ \													
	10:30	CH 1 NEWS	<score=62></score=62>			Significant Attribute: Time > 10:00 p.m.		HOCKEY	<score=10></score=10>	Significant Attribute: Station=CH2 & Time >	6:00 p.m.	HOSPITAL DRAMA	<score=88></score=88>			Significant Attribute: Genre=Drama				NEWSSTAND	<score=65></score=65>	Significant Attribute: Station=CH99 &	Fime>8:00 p.m.
4. UNTIL 11 P.M.	10:00	CI	V			Significant Attri		1	V	Significant Attribu		dSOH	V			Significant At				EN.	V	Significant Att	Tim
1999 FROM 8 P.N	9:30	STAR	VOYAGER	<score=23></score=23>	Significant	Attribute:	Station=CH1	PORTS	=14>	ite: Station=CH2	5:00 p.m.	EVENING	NEWS	<8core=69>	Significant	Attribute:	Actor=Tom	Jennings			NEWS	<09=	ite: Genre=News
JRSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.	6:00	AMILY	>=78>				ite: Genre=Sitcom	INSIDE SPORTS	<score=14></score=14>	Significant Attribute: Station=CH2	& Time > 6:00 p.m.	YOUR HOUSE	<score=100></score=100>		Significant	Attribute: Title					LOCAL NEWS	<score=60></score=60>	Significant Attribute: Genre=News
EPG FOR THUR	8:30	AL'S FAMILY	<score=78></score=78>				Significant Attribute: Genre=Sitcom	L TODAY	<66=	oute: Time>4:00	e=Baseball	FAMILY TIME	<score=30></score=30>	Significant	Attribute:	Genre=Drama				ND	WS	=100>	ttribute: Title
	8:00	LUCY	<score=55></score=55>		Significant	Attribute:	Genre=Comedy	BASEBALL TODAY	<score=99></score=99>	Significant Attribute: Time>4:00	P.M. & Title=Baseball	TONIGHT	<score=52></score=52>	Significant	Attribute:	Genre=Talk	Show.			WORLD	NEWS	<score=100></score=100>	Significant Attribute: Title
			CH 1						CH 2				CH3						:	CH 99			

FIG. 6A

DOGOOGOO. LOWODO

ELECTRONIC PROGRAM GUIDE -- 600 (COLOR CODED)

		THI	JRSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.	999 FROM 8 P.M	
	8:00	8:30	9:00	9:30	10:00
	$\Gamma\Omega$ CY	AL'S FAMILY	AMILY	STAR	CH 1 NEWS
CH 1	<yellow></yellow>	<gre>seen></gre>	cn>	VOYAGER	dight green>
	Significant			<re><re></re></re>	
	Attribute:			Significant	
	Genre=Comedy	Significant Attribute: Genre=Sitcom	ite: Genre=Sitcom	Attribute:	Significant Attribute: Time > 10:00 p.m.
		-		Station=CH1	
	BASEBALL TODAY	L TODAY	INSIDE SPORTS	PORTS	HOCKEY
CH 2	<re></re>	<re><red></red></re>	<dark red=""></dark>	red>	< dark red >
	Significant Attribute: Time>4:00	bute: Time>4:00			
	P.M. & Title=Baseball	e=Baseball	Significant Attribute: Station=CH2	te: Station=CH2	Significant Attribute: Station=CH2 & Time >
			& Time > 6:00 p.m.	5:00 p.m.	6:00 p.m.
	TONIGHT	FAMILY TIME	YOUR HOUSE	EVENING	HOSPITAL DRAMA
CH3	<yellow></yellow>	<re><re></re></re>	<dark green=""></dark>	NEWS	<dark green=""></dark>
	Significant			 shight green>	
	Attribute:	Significant	Significant	Significant	Significant Attribute: Genre=Drama
	Genre=Talk	Attribute:	Attribute: Title	Attribute:	
	Show	Genre=Dram		Actor=Tom	
				Jennings	
:					
CH 99	WORLD	RLD	LOCAL NEWS	NEWS	NEWSSTAND
	NEWS	WS		reen>	dight green>
	dight green>	green>	Significant Attribute: Genre=News	te: Genre=News	Significant Attribute: Station=CH99 &
	Significant A	Significant Attribute: Title			Time>8:00 p.m.

FIG. 6B

ELECTRONIC PROGRAM GUIDE -- 600 (SIZE OF TEXT)

		EPG FOR THUF	EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.	1999 FROM 8 P.M	. UNTIL 11 P.M.
	8:00	8:30	9:00	9:30	10:00 10:30
	LUCY ⇒	AL'S FA	AL'S FAMILY \pitchfork	STAR	CH 1 NEWS ↑
CH 1	<yellow></yellow>	org>	<green></green>	VOYAGER ↓ <pre><re><re><re><re></re></re></re></re></pre>	dight green>
	Attribute:			Significant	
_	Genre=Comedy	Significant Attribu	Significant Attribute: Genre=Sitcom	Attribute: Station=CH1	Significant Attribute: Time > 10:00 p.m.
	BASEBALL TODAY \	roday ∜	INSIDE SPORTS -	ORTS - ↓	HOCKEY ↓
CH 2	>r>	red>	<dark red=""></dark>	red>	< dark red >
	Significant Attribute: Time>4:00 P.M. & Title=Baseball	oute: Time>4:00 e=Baseball	Significant Attribute: Station=CH2 & Time > 6:00 p.m.	tte: Station=CH2 6:00 p.m.	Significant Attribute: Station=CH2 & Time > 6:00 p.m.
	TONIGHT ⇒	FAMILY TIME	YOUR	EVENING	HOSPITAL DRAMA ft
CH 3	<yellow></yellow>	⇒ [′] ;	HOUSE	NEWS ↑	<dark green=""></dark>
	Significant Attribute:	<re><re></re></re>	<pre><dark green=""></dark></pre>	dight green> Sionificant	Cimitonat Atteilints. Game-Duran
	Genre=Talk	Significant		Attribute:	organicant Attrioute: Octae Diama
	Show	Attribute: Genre=Dram	Significant Attribute: Title	Actor=Tom Jennings	
:					
CH 99	WORLD	RLD			NEWSSTAND ↑
	NEW	NEWS ↑	LOCAL NEWS f	EWS ↑	dight green>
	Significant A	<pre>dight green></pre> Significant Attribute: Title	<pre>dight green> Significant Attribute: Genre=News</pre>	green> ite: Genre=News	Significant Attribute: Station=CH99 & Time>8:00 p.m.
	0	+			

FIG. 6C